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I am Art
From blood to death

Art
WAS MAGIC

Red was one of the first colors to be used because it was the easiest to acquire naturally, it also reminded them of blood. The first images that were painted were not painted with the need to communicate, it was because they believed that if they painted an event, it would happen in reality, the first artists were considered magicians.

The Egyptians used art to represent the power of the Pharaoh.
They created a unique way of representing them, where they took center stage. They did not paint about what was happening but how the power line was perceived.

In Egypt it was a bit
DIFERENT.

In Greece, they seeked
PERFECTION

The Greeks took art to represent reality.
Perfection began to be sought in every detail and in every form. In Greek art the canons of beauty were born.

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After CHRIST

With the beginning of the Christian era, the main intellectual cause was religion, for thousands of years.
So art represented the mysteries, devotion, and religious gratitude. An attempt was made to give a concrete form to faith.

Art as a way of THINKING

Since 1600, art was a way to represent new ideas, away from religion.

It was a manifestation of philosophical ideas, and above all of wondering what lies beyond Christianity. Moreover, much of this was metaphorical so as not to be in danger from the church.

Art as a form of EXPRESSION

Crossing the new millennium, the 2000s represented the breaking of limits and canons.

Art began to represent expression, disruption, the interpretation of the individual world, social struggle, nonconformism.

Why is art worth?

For context

It depends on what is happening in the world at the time the work was made.

For the simbolic representation

What art tries to show through its symbols and its communication.

For the artist

What the artist represents in popular culture.

People invest in art because they know that it tends to appreciate in value in various ways.

Where is art located?

At first it was in the caves

Then it was on sculpture

Then it was on canvases

Now it's digital

Art will **ALWAYS** represent cultural present

owered b
Igagement