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I am crypto

The world that will be your world

WHAT IS CRYPTOART?

Is the union of:

ART

AND BLOCKCHAIN

That has made art "tokenized", I'll explain:

THIS IS AN ARTWORK

CERTIFICATE

The blockchain allows this artwork to have a digital certificate.

This digital certificate allows:

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For it to be possible to know every buyer that the artwork has had over time.

That the owner of the artwork can guarantee that they are the sole owner and that it is authentic.

The artist or creator of the artwork can receive a portion of each sale of the work overtime.

WHY does cryptoart cost so much?

Crypto-art costs the same as traditional art because it buys the same thing: an expression of culture and a moment in history, yet the world is looking to this segment for compelling and powerful reasons:

You are actually investing in **two worlds:**

Not only is the artistic work valued, the cryptocurrency in which you buy the work is also valued. Therefore, if you invest in a work and that artist becomes relevant, the value will rise because of the creator's personal brand, and over time because of the increase in value of the cryptocurrency.

Cryptoart creates communities **around**

Although each work is unique, there may be a series of works by the same author that form a community among those who buy them. In this way, a tribe is created among those who own one of these limited pieces. Sometimes these communities have social benefits, by status and utility.

Cryptoart gives benefits **beyond the artwork**

Cryptoart has "unlockables" i.e. if you buy an artwork you can access physical or digital events. That makes the opportunity cost more attractive as artists put in more and more unlockables.

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Powred Igagement

IN DIGITS

OpenSea

Open Sea is the largest digital marketplace in the world, for its security and breadth, only in August 2021 its sales reached $3.4 billion dollars, demonstrating that this sector is on an incredible upswing.

These two cryptocurrencies have been highly valued in recent years. Ethereum which is the most traded coin in the digital markets has a valuation of $4,219 USD (Value as of Oct. 31, 2021) and Bitcoin, the most famous cryptocurrency has a valuation of $60,268 USD.

How easy is it to

buy cryptoart?

It is as easy as opening a bank account, but instead of opening a savings account, you open a digital wallet, you can do it easily on **metamax.io.**

HOW can I be part of

cryptoart

Two ways

Being an investor

Being a creator